

# LINGXIAO WANG

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## CURRENT POSITION

University of Wisconsin-Madison Madison, WI  
Department of Agricultural and Applied Economics  
*Postdoctoral Research Associate of Wisconsin National Data Consortium,* Fall 2021-  
*working with Dr. Thomas Rutherford*

## RESEARCH FIELDS

Consumer Marketing, Agribusiness, Health Economics, Industrial Organization

## SKILLS

Stata, GAMS, Python, R, ArcGIS, Machine Learning, Nielsen Data

## EDUCATION

University of Kentucky Lexington, KY  
*Ph.D. in Agricultural Economics* Aug 2021  
*Advisors: Yuqing Zheng (Chair), Steven Buck (Co-chair)*

Cornell University, Dyson School of Applied Economics Ithaca, NY  
*Visiting Researcher, working with Dr. Harry M. Kaiser* Spring 2020

Ocean University of China Qingdao, China  
*Master of Science (Economics)* Jun 2017

National University of Political Studies and Public Administration Bucharest, Romania  
*Visiting Student* Spring 2016

Central China Normal University Wuhan, China  
*Bachelor of Arts (Major: Economics; Minor: Philosophy)* Jul 2014

## JOURNAL PUBLICATIONS

Yuqing Zheng, **Lingxiao Wang**, Shuoli Zhao, and Wuyang Hu. "Product Sales and Unintentional Name Association with the Coronavirus Pandemic" *Journal of the Agricultural and Applied Economics Association*, (July 2022)

Shuoli Zhao, **Lingxiao Wang**, Wuyang Hu, and Yuqing Zheng. "Meet the Meatless: Demand for New Generation Plant-Based Meat Alternatives" *Applied Economic Perspectives and Policy*, (February 2022), pp. 1-18

**Lingxiao Wang**, Yuqing Zheng, and Steven C. Buck. "How Does the Affordable Care Act Affect Cigarette Consumption? –The Mechanism and Heterogeneity." *Journal of Consumer Affairs*, 55(3) (April 2021), pp. 763-791

- **Best Paper Nomination by American Council on Consumer Interests**

**Lingxiao Wang**, Yuqing Zheng, Steven C. Buck, Diansheng Dong, and Harry M. Kaiser. "Grocery Food Taxes and U.S. County Obesity and Diabetes Rates", *Health Economics Review*, 11(1) (February 2021), pp. 1-9

**Lingxiao Wang**, Adelina Dumitrescu Peculea, and Handuo Xu. “The Relationship between Public Expenditure and Economic Growth in Romania: Wagner’s or Keynes’s Law”, *Theoretical and Applied Economics*, No. 562 (September 2016), pp. 56-68

#### **PAPERS UNDER JOURNAL REVIEW**

**Lingxiao Wang**, Yuqing Zheng, and Harry M. Kaiser. “Do Taxes on Groceries Increase Body Weight and Restaurant Food Expenditures? Theory and Evidence from the PSID Data”. R&R at *Food Policy*

**Lingxiao Wang**, and Yuqing Zheng “Why Are There Taxes on Grocery Foods in the US? Theory and Spatial Evidence from Multi-Level Government Interaction”. R&R at *Regional Science and Urban Economics*

**Lingxiao Wang**, and Yuqing Zheng. “The Dilemma of Soda Sales Taxes: Taxation on Soda Except for Participants of Supplemental Nutrition Assistance Program”. (**Job Market Paper**)

**Lingxiao Wang**, Wenying Li, and Yuqing Zheng “Does Plant-Based Meat Attract Meat Lovers? - The Influence of New Product Advertising on Consumer Responses”. Submitted to *Agribusiness: An International Journal*

#### **WORKING IN PROGRESS**

Impacts of Climate Change on Land Allocation and Land Values: An Application of the Thimble REAP Model (With Thomas Rutherford and Yuchi Ma)

Does Childhood Access to SNAP Lead to Better Mental Health? (With Haoyuan Xia)

Can Ecolabels Affect the Market Structure of Seafood? – Evidence from “Dolphin-Safe” Tunas (With Yingkai Fang)

The Economics of Multi-Labeling in Food: Evidence from Certified Non-GMO and Organic Labels (With Shuoli Zhao, Wenying Li and Yuqing Zheng)

#### **TEACHING EXPERIENCE**

##### **University of Wisconsin-Madison**

Recitation Teaching Assistant

AAE373: “Globalization, Development, and Poverty”

2021, 2022

##### **University of Kentucky**

Independent Instructor

ECO 391: “Economic and Business Statistics”

2019

AEC 351: “Introduction to Analysis with Business Software”

2019

Teaching Assistant

AEC 445G: “Introduction to Resource and Environmental Economics”

2018

#### **PROFESSIONAL SERVICE EXPERIENCE**

Journal Reviewer for *Value in Health* (x2), *China Agricultural Economics Review*, *Economic Modelling* and *Marine Policy*

2019-

Mentoring Services

2022-

Haoyuan Xia (MS 2023, University of Wisconsin - Madison)

Hui Zhou (MS 2023, Ocean University of China)

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|---|---------------------------------|
| Professional Services   | University of Wisconsin-Madison |
| <i>Representative on the Committee for Women in the University</i>        | 2022-                           |
| Professional Services   | University of Kentucky          |
| <i>Graduate Student Congress Representative of Agricultural Economics</i> | 2018 - 2021                     |
| <i>Department Graduate Research Committee Representative</i>              | 2019-2021                       |

## **GRANTS**

“Soda Sales Taxes: Tax Avoiding Behaviors using SNAP, Comparison with Soda Excise Taxes, and General-Equilibrium Policy Simulations.” Robert Wood Johnson Foundation. Investigators: Lingxiao Wang and Thomas Rutherford (PI). Role: Co-PI and group leader. Amount: \$100,000. Under second-round review, 2022

“The Economics of Multi-Labeling in Food: Evidence from Certified Non-GMO and Organic Labels.” Robert Wood Johnson Foundation. Investigators: Wenying Li (PI), Shuoli Zhao, Yuqing Zheng, and Lingxiao Wang. Role: Co-PI. Amount: \$100,000. Rejected, 2022

“Assessing Opportunities and Challenges of Plant-Based Meat Alternatives: A Comprehensive Analysis of Consumer Preferences, Market Trends, and Production Responses” Investigators: Shuoli Zhao (PI), Nicholas Pates, Tyler Mark, Timothy Woods, and Yuqing Zheng. Role: Research Collaborator, Amount: \$649,886. 2022-2024.

Richards Graduate Student Research Activity Grant. \$750, PI: Lingxiao Wang, 2020-2021

Fundamental Research Funds for the Central Universities Thesis. “Charging problems of Six Bridges and One Tunnel in Wuhan” PI: Lingxiao Wang, co-PIs: Wenkang Zhang, Yao Gong, and Lin Zhong, ¥ 5,000, Jun 2012-Sep 2013

## **CONFERENCE PRESENTATIONS**

AAEA “A Grain of Sugar: Soda Sales Taxes Except for Participants of Supplemental Nutrition Assistance Program” Aug 1-2, 2022 Anaheim, CA

AAEA “Impacts of Climate Change on Land Allocation and Land Values: An Application of the Thimble REAP Model” Aug 1-2, 2022 Anaheim, CA

AACI 2022 Annual Conference “How Does the Affordable Care Act Medicaid Expansion Affect Cigarette Consumption? – The Mechanism and Heterogeneity” May 19-21, 2022 Clearwater, FL

FDRS National Agricultural Marketing Summit “Meet the Meatless: Demand Market for Plant-Based Meat Alternatives” Oct 18-19, 2021 Online

AAEA “Spatial Grocery Sales Tax Competition among Local Governments: Evidence from the U.S. Counties” Aug 10-11, 2020 Online

SAEA “Grocery Taxes and Health Outcomes: Evidence from Decade-Long U.S. State and County Tax Changes” Feb 1-4, 2020 Louisville, KY

SAEA “Impact of the Affordable Care Act on Cigarette Consumption” Feb 2–5, 2018 Birmingham, AL

Fifth Global Economic and Governance Conference “GDP Growth and Technical Progress through Promotion of Government Expenditure: How Does Romania Compare with China”  
Oct 2016 Qingdao, Shandong

### **DEPARTMENT SEMINAR PRESENTATIONS**

University of Wisconsin-Madison, Department of Agricultural and Applied Economics, October 2022  
University of Arkansas – Pine Bluff, Department of Aquaculture and Fisheries, August 2022  
Liaoning University, Li Anmin Institute of Economic Research, June 2022  
University of Wisconsin-Madison, Department of Agricultural and Applied Economics, March 2022  
University of Wisconsin-Madison, Department of Agricultural and Applied Economics, December 2021  
Cornell University, Charles H. Dyson School of Applied Economics and Management, April 2020  
University of Kentucky, Department of Agricultural Economics, April 2020

### **PROFESSIONAL AFFILIATIONS**

Agricultural & Applied Economics Association (AAEA), South Agricultural Economics Association (SAEA), American Council on Consumer Interests (ACCI), Food Distribution Research Society (FDRS), American Economic Association (AEA)

### **HONORS AND AWARDS**

|   |           |
|---|-----------|
| Graduate Research Assistantship of University of Kentucky, Department of Agricultural Economics | 2017-2021 |
| Erasmus+ Programme Fellowship, European Union   | 2016      |
| Academic First-Class Scholarship, Ocean University of China                                     | 2016      |
| Excellent Graduate Student, Ocean University of China   | 2015      |
| First Prize of 4th Postgraduate’s Marine Forum of Beibu Gulf Rim                                | 2015      |
| First Prize of the 14th Challenge Cup National University Science and Technology Competition    | 2015      |
| Excellent Graduate, Central China Normal University   | 2014      |

## **REFERENCES**

### **Thomas Rutherford**

Professor  
Department of Agricultural & Applied  
Economics  
University of Wisconsin - Madison  
323 Taylor Hall  
Madison, WI 53706  
[rutherford@aae.wisc.edu](mailto:rutherford@aae.wisc.edu)  
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### **Yuqing Zheng**

H.B. Price Associate Professor  
Department of Agricultural Economics  
University of Kentucky  
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Lexington, KY 40546-0276  
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### **Harry M. Kaiser**

Gellert Family Professor  
Charles Dyson School of Applied  
Economics and Management  
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